

Serve it Up for Life

CRC Memorial Tennis Tournament



&



Sponsorship Opportunities





YOUR LIFE MATTERS

The CRC Serve it up for Life Tennis Event was established in January 2024 after our son, Christopher” Ryan” Collins, lost his 6-year battle with mental illness. Ryan’s father and I didn’t want his life and his journey to be kept secret, so we established the event to help bring awareness to our community. We decided to partner with Breaking the Silence because their vision is to end the stigma, shame, silence and secrecy surrounding mental illness and suicide. Ryan helped many of his friends who were struggling; he became a sounding board, taking on their problems and providing them with comfort and guidance. We want to continue his work and help fund more education to this ever increasing population.



BTSNM is a nonprofit organization founded in Albuquerque, New Mexico in 2011. BTSNM provides complimentary mental & behavioral health literacy & advocacy for children, teens & adults through education.

Our core programs share the goal of ending the stigma, shame, silence, and secrecy surrounding mental illness, suicide, and bullying.



**The 2nd Annual Serve It Up for Life
CRC Memorial Tennis Event
September 6th, 2025, 8:00 AM-6:00 PM at the
Jerry Cline Tennis Complex in Albuquerque
NM.**

**Last year with our first event, we were able to raise
\$16,000!**

For each \$5,000 raised we are able to provide 40 sessions of two “Talking Mental Health” lessons to 20 classrooms—a minimum of 400 students.

\$2500 sponsors 3 half-days of professional development for 25-50 staff each.

A sponsorship is a one-of-a-kind opportunity to partner with Breaking the Silence New Mexico to empower and support those facing the challenges of mental illness.

Throughout the year, we will share the impact of your commitment.





Sponsor Levels

Grand Slam - \$10,000

Large size banner displayed prominently at event
6 ft table w/2 chairs
Logo/Name on one event marketing item
PA sponsorship announcement at tennis event
Acknowledgment on event website and FB page
Link for company website on Tennis Event Website
Sponsorship Name on signage for the event

Majors Sponsorship - \$5,000

Medium size banner displayed prominently at event
6 ft table w/2 chairs
Logo/Name on one event marketing item
PA sponsorship announcement at tennis event
Acknowledgment on event website and FB page
Link for company website on Tennis Event Website
Sponsorship Name on signage for the event

Match Sponsor - \$3,000

Small size banner displayed prominently at event
6 ft table w/2 chairs
Logo/Name on one event marketing item
PA sponsorship announcement at tennis event
Acknowledgment on event website and FB page
Sponsorship Name on signage for the event



Sponsor Levels

Set Sponsor - \$2,000

Logo or Name on one event marketing item
PA sponsorship announcement at tennis event
Acknowledgment on event website and FB page
Sponsorship Name on signage for the event

Game Sponsor -
\$1,000

Logo or Name on Signage during the event
Acknowledgment on event website and FB page

Court Sponsor -
\$500

Name on signage for the event and FB page

Stadium Seat
Sponsor - \$250

Name on signage for the event and FB page

Make Checks Payable to **Breaking the Silence New Mexico**
2900 Louisiana BLVD Ste 270 Albuquerque NM 87110
Breaking the Silence NM is a 501 (c) (3) nonprofit organization.
Tax ID# 45-4188899.



Breaking the Silence NM

PRESENTS

2nd Annual Serve It Up For Life CRC Memorial Tennis Tournament

Saturday, September. 6th, 2025 at 8am-6pm

Please print LEGIBLY.

NAME OF ORGANIZATION OR BUSINESS _____

ADDRESS _____ CITY _____ ZIP _____

CONTACT NAME _____ PHONE _____

EMAIL _____

Make Checks Payable to Breaking the Silence New Mexico

2900 Louisiana Blvd Ste 270 Albuquerque 87110

Breaking the Silence NM is a 501 (c) (3) nonprofit organization. Tax ID# 45-4188899. Your donation is tax deductible to the extent the law allows

www.breakingthesilencenm.org

Please choose Sponsorship level

☐ Grand Slam—\$10,000

☐ The Game Sponsor—\$1000

☐ Majors Sponsor— \$5,000

☐ Court Sponsors— \$500

☐ Match Sponsors—\$3,000

☐ Stadium Seat Sponsorship---\$250

☐ Set Sponsorship ---\$2000

☐ Other Donors \$ _____

Register online using the QR code.



**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type.
See Specific Instructions on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Breaking the Silence New Mexico	
2 Business name/disregarded entity name, if different from above.	
3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☒ Other (see instructions) Nonprofit corporation exempt under IRS Code Section 501(c)(3)	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ <i>(Applies to accounts maintained outside the United States.)</i>
3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
5 Address (number, street, and apt. or suite no.). See instructions. 4810 Hardware Dr. NE	Requester's name and address (optional)
6 City, state, and ZIP code Albuquerque, NM 87109	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

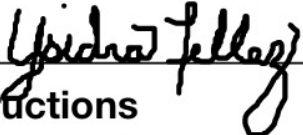
Social security number									
			-				-		
or									
Employer identification number									
4	5	-	4	1	8	8	8	9	9

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 2/24/25
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



**Suicide is the third leading cause of death
among 15-29 year olds.**

As a donor, you will help empower the lives of teens, youth, and adults who are facing mental health challenges or are thinking of suicide. Your sponsorship directly supports our research-based programs that promote mental health in schools and our NM communities.

The event features competitive matches, prizes, raffles, silent auctions, refreshments, food trucks, and local news coverage.

Last years BTSNM accomplishments:

Presented 155 Lessons to 28 Schools
Hosted 5 professional development trainings
Educated 2,120 Students
Reached 11 counties in New Mexico



**Breaking
the Silence**
NEW MEXICO





Let's connect

Serve it Up for Life Team

Tammy or Travis Collins

Phone: 505-660-1576

Email: tntcollins@gmail.com

Website: www.serveitupforlife.net



BTSNM Team

Executive Director: Ysidra Tellez-Koch

Phone: 505-544-6023

Email: ysidra@breakingthesilencenm.org

Website: <https://www.breakingthesilencenm.org/>

